

Carter Ledyard Client Sues Popular Chinese Internet Sales Platform for U.S. Trademark Violations

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On behalf of client Beijing Daddy's Choice Science and Technology Co., Ltd., a leading Chinese maker of baby diapers, Carter Ledyard yesterday filed an action in Federal District Court in Manhattan for trademark infringement, false advertising, unfair competition, and common law unfair trade practices against Pinduoduo, Inc. and its Chinese affiliates, based on Pinduoduo's contribution to the sale of unauthorized, counterfeit, and confusingly similar DADDY'S CHOICE brand diapers to United States consumers. Pinduoduo is a fast-growing, multi-billion dollar Chinese-language social e-commerce app offered by affiliates of Pinduoduo, Inc., which has filed registration statements with NASDAQ in anticipation of an initial public offering of over \$1 billion in securities. Carter Ledyard partners Pang Zhang-Whitaker, John M. Griem, Jr., Jeff Boxer and associate Madelyn White represent Daddy's Choice. The action was reported in the New York Times: <https://www.nytimes.com/2018/07/20/technology/pinduoduo-china-shopping-nasdaq-ipo.html>

For more on this case:

<https://www.forbes.com/sites/pamelaambler/2018/07/25/will-diapers-dampen-chinese-shopping-apps-u-s-ipo-debut/#65e360612e6a>

<https://www.yicaiglobal.com/news/chinese-firm-takes-pinduoduo-court-us-over-fake-products>

<https://kr-asia.com/pinduoduo-raises-opening-share-price-by-20-ahead-of-imminent-ipo>

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